



CASE STUDY



EXODUS MOVING & STORAGE

<https://exodusmoving.com>

Problems solved:

- Site Ranking & Lead Generation
- Security & Maintenance

Exodus Moving & Storage approached Tactical Web Media in mid-2017 with concerns about search engine rankings for ExodusMoving.com. Tactical Web Media determined that both on-page and off-page SEO had to be addressed aggressively in order to raise rankings above the competition. By early 2018, ExodusMoving.com ranked on Google page one local search results for the keywords, "Fort Collins Moving Company", "Fort Collins Movers", "Fort Collins Moving and Storage", "Moving", "Moving and Storage", and several others. According to Google Analytics, traffic increased five-fold between late 2017 and late 2018.

