



CASE STUDY



LOVELAND CHAMBER OF COMMERCE

<https://www.loveland.org>

Problems solved:

- Web Design
- Site Navigation
- Ecommerce

Loveland Chamber of Commerce approached Tactical Web Media with a request for a complete recreation of its website, including design, navigation, event management, and eCommerce. Their website included over 100 active pages and over 900 total pages. Tactical Web Media produced a fresh new design based on a custom-built "sweetheart" theme, converted and restructured all textual and graphical content, and implemented eCommerce for various promotions including the world-famous Valentine card re-mailing campaign. The project took six months and involved one project coordinator, a designer, two developers, and one content editor.

